

**PROUD
TO BE
TVET.**



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Our Motivation

The acquisition of professional skills is a cornerstone in personal development, embodying the essence of pride in one's craft. Equipping individuals with specialized skills and knowledge tailored to meet industry workforce demands paves the way for sustainable careers. The pride derived from professional excellence is unparalleled, as it signifies not only the mastery of technical proficiency but also the commitment to lifelong learning.

During the first two years of our Vocational Education and Training Partnership (BBP) with Motheo TVET College (2022 –2025), it became increasingly apparent, how much of an impact the perspective of a professional career in the craft sector can have.

“Proud to be TVET” has become a popular saying and a slogan for identification at Motheo TVET College. Students wear their wristbands with the motif on it and the social media engagement under various hashtags are flourishing.

When individuals take pride in their vocational achievements, it extends beyond individual growth; it enriches communities and elevates industries – a pursuit worthy of pride and respect. We could not be happier about the impact our project's activities have.



The cooperation between the college and the private economy has strategically and operationally improved

RESULT 1

Association work plays a crucial role in consolidating interests and promoting common goals. Through collaboration, associations, companies, and individuals can amplify their voices and advocate more effectively for a positive change. Together, interests are bundled more effectively, training is tailored to actual industry requirements and the trades sector is strengthened.

The Initiative for Responsible Economy in South Africa (IRESA) is a network aimed at improving the quality of TVET education through the collaboration of the private sector and TVET institutions in South Africa.

IRESA works in many directions in order to maximise the benefits for its members. By building relations within the initiative, a network is created that fosters a culture of exchange based on mutual trust. This benefits all members by keeping them up to date with industry trends and innovations. Collaborative advocacy for a vocational education system designed to provide artisans with the skills required by the industry ensures better representation in relevant forums.

Over the past year, several successful meetings have been organised. A highlight was the joint IRESA and IOPSA networking event “Women in Plumbing”, which focused on the promotion of women in male-dominated fields such as plumbing.

The IRESA network is and remains an important driver for networking and promoting industry relevant vocational training in the skilled trades.

14 experts/guest speakers

13 industry events

2 workshops



iresa.online

INITIATIVE FOR RESPONSIBLE ECONOMY



IN SOUTH AFRICA

IMPROVING COMMUNICATION



AMONG DEAF PEOPLE

Training methods in selected areas have improved

RESULT 2

Thusanang House is a house built by students, for students. Brick by brick, they are not just constructing walls - they are building skills, confidence, and a future. This hands-on project brings learning to life, as students apply their classroom knowledge in real construction work across five trades. Once completed, Thusanang House will serve as a modern training space, featuring state-of-the-art workshops for hairdressers and collaborative learning areas. It's more than a building - it's a testament to the power of education, teamwork, and the future of skilled craftsmanship.

5 trades

3 experts

3 special trainings

26 training days

From product to entrepreneurship: A groundbreaking workshop on product-based learning for female health products addressed the critical need for improved health education and product accessibility in local communities. Participants engaged in practical sessions exploring sustainable alternatives, while discussing cultural sensitivities and economic considerations specific to South African communities. Further, the female and male students were taught basic skills of entrepreneurship in the field of sewing.

Development of a new concept for support of disadvantaged students began in May 2024 with the first Deaf Summit at the college, establishing basis for the cooperation between Motheo TVET College and the Deaf Association of the Free State. As a result, targeted training for sign language interpreters will be offered in order to train professionals in this field and further develop their skills. This joint project aims to improve communication among deaf people and the business world and to create sustainable support services for the community in the long term.

1st Deaf Summit at Motheo TVET College

29 participants

Deaf Awareness Month Event

35 participants

1 expert

10 workshop days

3 facilitators

5 entrepreneurs

55 students

Training programmes offered at Botshabelo Campus have been aligned to industry needs

RESULT 3

In 2023, a regional industry analysis was conducted to assess workforce needs and required qualifications. As a result, a campus training strategy is being developed for Thaba Nchu and Botshabelo campuses. Three new courses — Handyman, Hairdressing, and Beauty — have already been identified, with KH and Motheo TVET College working towards their introduction.

Thusanang House will be more than just a student project — it will be a space for the entire community. Designed as a dynamic beauty incubator, it will offer training in hairdressing and styling while also welcoming community members to access services and participate in learning opportunities. By bridging education and real-world experience, Thusanang House will empower both students and the local community.

1 needs analysis

1 new beauty incubator

2 new courses in process

German language course for students is offered since September 2024 and will be continued in 2025. The course was highly demanded with more than 140 applications. Now, two times a week, a group of about 30 students is in the process of learning German to level A1. It will be followed by an advanced course to achieve level B1.

1 new language course

50 selected new German language students

FROM TRAINING



TO THE REAL WORLD

SUSTAINABLE STRATEGY



FOR FUTURE SUCCESS

The organisational structure of Motheo College is strengthened

RESULT 4

A new marketing and communication strategy for Motheo TVET College has been developed, refined and is since actively being implemented. This has led to the relaunch of the college website, supported by KH appointed marketing experts. This redesign has been confirmed a complete success by the Motheo marketing team. The team has gained new innovative skills that enable them to address target groups' needs in an even more focused and creative way. The focus on communication is sustainably designed to overcome future obstacles and to provide the college with a long-term strategy.

1 new marketing strategy

1 new college website

2 experts

2 workshops

14 workshop days

24 participants

SOME NUMBERS

1,988 of 4,309

*students completed
an internship
46.12%*

25

*lectures carried out
internships facilitated
by the project*

30

*successful
new MoU
signings*

63

*newly enrolled students
on the Occupational Certificate course
at Hill Side View Campus
for Automotive Motor Mechanic*

50

*newly enrolled students
in the panel-beating course
2024*

Motheo

*membership in
industry associations:
RMI / ECASA / IOPSA*

100%

*of bricklaying students state that they
acquired new skills through
practical work at Thusanang House*

85%

*of automotive students
rated their internship
as very effective*

for 75%

*of automotive students it was
their first opportunity
to work in the industry*

70%

*of solar sector students
are very satisfied with the
courses at Motheo TVET College*

BIG PLANS AHEAD

OUTLOOK 2025

STRENGTHENING BONDS BETWEEN MOTHEO TVET COLLEGE AND KREISHANDWERKERSCHAFT

While we move forward in 2025, the partnership between Motheo TVET College and KH stands on the threshold of an exciting new chapter. With our detailed implementation plan, we strive to shape the future of vocational education and training in South Africa.

Several innovative learnership programmes in the fields of beauty and handyman are in an advanced planning stage, ready to offer the first courses in the near future. These courses have been specifically designed to address the constantly evolving skill requirements of the industry. The courses will be publicly advertised for registration to give interested students the opportunity to participate.

Construction of Thusanang House will continue using sustainable practices during its construction, making it a learning opportunity for five skilled trades (Bricklayers, Electricians, Plumbers, Carpenters, Furniture) in itself. After completion, it will be used as a training hub for trades in the field of beauty and hairdressing.

2025 will also see the establishment of a Motheo alumni network, connecting graduates from all campuses to foster professional relationships across continents, create mentorship opportunities, share success stories

and build a strong community of skilled professionals. The IRESA (Initiative for Responsible Economy South Africa) network will continue to grow and strengthen industry partnerships in 2025. The network will try to expand and encourage more members from the private sector, TVET institutions and associations to join. A huge variety of events and network meetings are already coordinated.

Our planned short-term expert deployments will bring German master craftsmen to South Africa for intensive training sessions. These exchanges will transfer specialized skills, share best practices, implement new teaching methodologies, provide hands-on training experiences and thus strengthen intercultural understanding, cultural immersion and offer language learning opportunities. The program aims to expose students to different working cultures while building their technical expertise.

Our partnership continues to exemplify the power of international collaboration in vocational education. The synergy between Motheo TVET College and KH demonstrates how international partnerships can create meaningful change in vocational education.

Together, we're not just building skills – we're building relations between continents and cultures. We invite all stakeholders to join us on this exciting journey as we continue to shape the future of vocational training and create opportunities for the next generation of skilled professionals. Together, we're not just planning the future – we're building it today!



#PROUDTOBETVET



**Kreishandwerkerschaft
Steinfurt Warendorf**